

FORMAL EDUCATION:

- 2017-2019 • **Master of Art in Migration and Intercultural Relations (EMMIR)**
Erasmus Mundus Joint Master Degree EMMIR awarded by 7 partner universities. Participated in classes at the University of Oldenburg, Germany; the University of Stavanger, Norway; and the University of Witwatersrand, South Africa.
- 2012-2016 • **Bachelor of Art in Journalism; Minor in Arabic Language**
School of Communications, DePaul University, Chicago, IL, USA.

COMMUNICATIONS AND JOURNALISM EXPERIENCE:

- 2018-current • **Communications Specialist, EMMIR. Oldenburg, Germany.**
 - Develop and implement a communications strategy.
 - Manage social media outlets (Twitter, Facebook, LinkedIn), including promoted ads: resulted in an increase in Facebook followers by 200% in first 2 years.
 - Develop communication strategy for the project 'Transnational Perspectives in Gender Studies'.
 - Develop brand identity: designed new logo, official documents, website (www.emmir.org).
 - Write news clips, press releases, fact sheets, and blog posts; edit content submitted by students.
 - Plan events such as annual alumni meet-ups, workshops, etc.
- 2021-current • **Strategic Director, The Channels Network. Remote.**
 - Co-founder of a network for communications practitioners working in social impact fields.
 - Develop brand identity: created and consistently maintain website.
 - Develop communication and growth strategy, and community engagement plan: resulted in 100 members in our first month.
 - Strategize, plan, manage, and create content for social media and newsletter.
 - Write blog posts and edit member contributions for [The Channels Blog](#).
- 2021-current • **Strategic Communications Consultant, End Pushbacks Partnerships. Remote.**
 - Develop a communications outreach campaign and messaging guidelines.
 - Coordinate content collection and creation.
 - Liaising with 8 partner organisations across 4 countries.
 - Edit and manage translations of content for specific target audiences based regionally.
 - Develop strategies for content publishing and monitoring and evaluation.
- 2020-current • **Social Media Manager, Erasmus Mundus Association. Remote.**
 - Develop and implement a social strategy for a large nonprofit of 12,000 members: resulted in Instagram engagement rates increasing by 200% and 1,5k followers in 2 months.
 - Conceptualise short-term campaigns; create, edit, design, and post content.
- 2020 • **Communications Volunteer, MigrationMatters. Remote.**
 - Structure a communications strategy for a marketing campaign.
- 2019 • **Strategic Communications Intern, Seefar Enterprise. Remote.**
 - Implement strategic and behaviour change communications projects related to migration and development in East and West Africa, ensure projects meet donor expectations.
 - Create and post website and social media content; write and edit original content.
 - Liaise with local consultants to generate and translate website and social media content.

- Monitor website and social media metrics and promotion budgets.
 - Design social media, website, presentations, and graphic reports.
- 2014-2016 • Writer, The Real Chicago Magazine, Chicago, IL.**
 - Conduct interviews and write articles to be published [online](#) and in print.
 - Design pamphlets for distribution in top Chicago tourist attractions.
- 2013 • Media Hub Summer Hire, U.S. Consulate in Dubai, United Arab Emirates.**
 - Take part in Arabic-based social media via the U.S. Embassy's official accounts.
 - Develop talking points and assist in prepping the Media Hub Chief for appearances on local television; attend live interviews in newsrooms.
 - Contact and facilitate engagements for US Government officials such as the organization, planning, and attendance of the 2013 USAID "US-Pakistan Business Opportunities Conference" on behalf of the U.S. Government.
- 2012 • Runner, Associated Press, Chicago, IL.**
 - Conduct interviews with voters outside of polling stations during 2012 elections; send in relevant quotes to be used in AP news briefings.

OTHER RELEVANT WORK AND INTERNSHIPS:

- 2020-current • Freelance Interviewer, PRIO. Oslo, Norway.**
 - Member of the [DIASPolitic](#) project coordinated by PRIO and University of Oslo.
 - Conduct interviews with Polish migrants in Oslo.
 - Analyse data; write and edit research papers for publications based on findings: soon to be peer-reviewed and published in several journals, including *Migration Studies*.
- 2020-current • Director of Student and Alumni Relations, Erasmus Mundus Association. Remote.**
 - Lead and manage 50+ volunteers within the Student and Alumni Relations Unit at EMA.
 - Implement projects such as the EMA Cookbook, Mentorship Programme; host regular community and professional development meetings in order to reach strategic goals of the unit.
- 2020 • UX Teacher, ReDI School for Digital Integration. Copenhagen, Denmark.**
 - Co-teach User Experience to a class of 10 women with minority and migrant backgrounds
 - Receive training on teaching and communicating in intercultural settings.
- 2018 • Research Intern, Felsberg Institute. Kassel, Germany.**
 - Conduct research focusing on Eritrea, organise institute's database of research on East Africa.
 - Implement research project: conducted interviews pertaining to societal transformation and the Eritrean Diaspora in Germany.
- 2016 • Cultural and Political Assistant Summer Hire, European Union Delegation to Eritrea. Asmara, Eritrea.**
 - Create and manage the Delegation's Facebook page; monitor analytics.
 - Plan logistics for the 2016 European Film Festival in Asmara and Massawa, Eritrea.
 - Organise a tree planting ceremony with local officials in honour of the Paris Climate Agreement.
- 2015 • Human Resources and Administrative Intern, RefugeeOne, Chicago, IL.**
 - Manage front desk: greeted incoming visitors and managed calendars for staff.
 - Conduct preliminary interview screenings.
 - Draft employment contracts; write and edit official office correspondence.

RECENT TRAININGS, PUBLICATIONS, AND CONFERENCE PARTICIPATION:

- 2021 ● ['Migration and political \(non-\)participation in origin countries: Romanians and Poles in Oslo and Barcelona'](#) by Gabriella Mikiewicz, Anotolie Cosciug, Kacper Szulecki, Crina Tulbure, Marta Bivand Erdal, Davide Bertelli, and Angelina Kussy; Routed migration & (im)mobility Magazine, 20 February 2021.
- 2020 ● ['How to Stand Up for Science and Connect With EU Policy'](#) by Gabriella Mikiewicz; Wiley.
- 2020 ● *'Humanitarian Information Management, Communications and Media'* course by Save the Children, hosted online by Kaya. Online, May 2020.
- 2020 ● *'Science Communication Training for Early Career Researchers'* training by Standing Up For Science. Brussels, March 2020.
- 2019 ● *'African Migrant Families: Representations and Renegotiations in Migration Contexts'* conference participation. December 2019, Oldenburg, Germany. Panel presentation: 'The Intersections of Networks, Remittances, and Migration: a Multi-sited Analysis of how Eritreans in Norway, Germany, and Eritrea Understand and Utilise Transnational Networks'.
- 2019 ● *'UX/UI Workshop'* training by Erasmus Student Network (ESN). May 2019, Brussels, Belgium.
- 2019 ● *'Perceptions of the Eritrean-Ethiopian peace process by the Eritrean diaspora in Germany: Preliminary findings'* poster presentation. Herkunft Zukunft (Origin Future) Student Conference. November 2019, Berlin, Germany.

PERSONAL SKILLS:

I am a communications consultant and freelancer with a focus on social impact. My professional experience includes writing and editing; strategy development; graphic and web design; and social media marketing. I have lived in and worked with diverse multicultural teams in 9 countries, including Europe, North America, Africa, and the Middle East. I am an up-and-coming leader in the communications for social impact sector. I am innovative and passionate about making a difference through effective communications. Thanks to my time management and excellent organisational skills, I have been able to accomplish a lot in my field in a short time.

PROFESSIONAL SKILLS:

- Graphic design in Adobe Suite
- Wordpress, Wix, Shopify, Squarespace, and other CMS
- Social media analytics
- Audio and video editing
- Basic UX/UI Design
- Microsoft Office
- Basic HTML
- Social media marketing
- Qualitative research
- SEO

LANGUAGE SKILLS:

- English: Native
- Arabic: Beginner
- Polish: Mother tongue
- Norwegian: Beginner
- French: Moderate

CITIZENSHIP: U.S.A.